

NEW BLACK FREESTANDING BATH – CAROMA

Making a real statement in the bathroom, Caroma has launched the brand new Noir freestanding bath as part of its expanding bath and spa range.

The Caroma Noir freestanding bath is the first bath to launch from the upcoming Caroma Indulge Collection, and provides a sneak peek into the range which will launch mid 2012.

The Noir bath adds a real touch of luxury to any bathroom with its distinctive and visually striking two-tone design. Black on the outside and white on the inside, the Caroma Noir is a seamless freestanding bath with a subtle high back and organic, tapered design for a deep, relaxing soak.

"Consumers no longer only have the option of different shades of white when choosing products for the bathroom. Noir is an exciting alternative and can be used to create a focal point in the bathroom," said Baths and Spas Business Unit Manager Jennifer Krenich.



"We are increasingly seeing homeowners looking for more sophisticated designs when choosing bathroom products, with the final aim being able to replicate a spa retreat or hotel design within their own homes. The bath has become a key element of the overall look and feel of the bathroom experience," added Ms Krenich.

The smooth clean contours of the Caroma Noir convey a harmonic, natural flowing emotion instantly transforming the bathroom into a private sanctuary. The generous dimensions of 1700 mm x 850 mm x 680 mm are purposely designed to immerse users in new depths of luxury.

The strikingly elegant Caroma Noir is the first bath release of the Indulge Collection launching mid 2012. Each bath design within the collection will enable the creation of a uniquely individual bathroom retreat, which homeowners truly won't want to leave.

For more information, visit <http://spasbaths.caroma.com.au>.

BATHROOM WELLNESS PIECES AND ACCESSORIES – NEUTRA

Neutra is the new brand of Arnaboldi, historical company in the stone industry. Established in 2006, its aim is to create a high design collection and different solutions for bathroom and wellness.

The modern bathroom has become one of the most important rooms in the house. It is the favourite place to relax and regenerate, the right setting to restore balance both in our bodies and our spirit. This philosophy is what inspires Neutra Collections, DUO in particular.

DUO Collection is designed by Matteo Thun & Antonio Rodriguez, and symbolises the brand philosophy, perfect synthesis of creativity, passion and professional skill, typical of Made in Italy. It is the brand value expression making each NEUTRA collection a unique and high quality product; without forgetting its deep historical roots in stone industry, its superior quality and in-depth knowledge of natural stones extraction and working, and its use of highly selected raw materials.

DUO Collection includes washbasins in two different heights, a monolith, a shower tray, a bathtub and a variety of wooden shelves. The pieces are either 100 percent stone or stone combined with oil-finished solid wood in three varieties: walnut, oak and cedar.

The stone pieces are designed as slender "archetypical forms" that match perfectly the daily actions of self-care, bringing them back to an essential simplicity and purity. Wood creates



sophisticated combinations between honed surfaces, beautified by Matteo Thun, a pioneering master of eco-sustainable design. It is shaped starting with a single block, with the same approach as the "single piece", typical of stone crafting. The "pure", natural quality of wood brings to mind the skill and individual style of artisans, one of the inspirations for Neutra Collections.

The combination with Swamp Kauri wood is conceived to pair stone with another material, which likewise has many thousands years of history, for a truly unique final product. Kauri is a particularly rare, beautiful fossil wood, 50,000 years old, extracted from mud beds in New Zealand's swamps without needing to cut a single tree. Its distinguishing feature is a surface completely free of veining. Kauri is used to make counters in which the semi-recessed wash-basins are set; the bathtub is inserted in a large Kauri counter, leaving the wood surface with a natural finish to keep the material's unique quality and history alive. Kauri has a special material quality that makes every piece unique, inimitable and precious, in a constant dialogue between design, art and ecology. Here, wood and stone gain a new life.

For more information, visit www.neutradesign.it.